



Boys & Girls Club of San Fernando Valley



(818) 896-5261

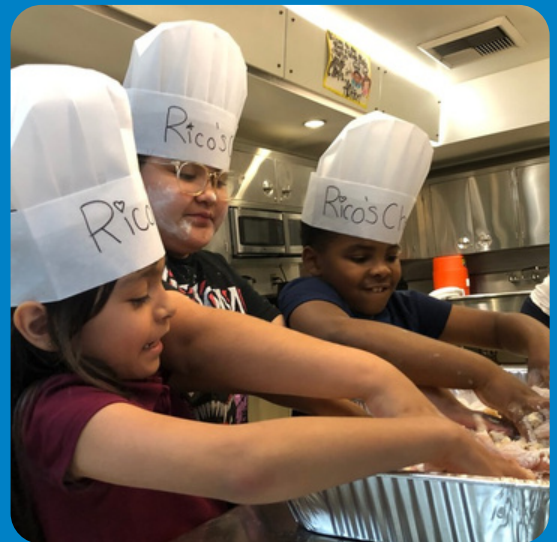
Press Kit

PR@BGCSFV.ORG

Who We Are

The Boys & Girls Club of San Fernando Valley is a trusted non-profit that has been serving local youth since 1966. Our mission is to provide a safe, supportive environment where young people can grow, learn, and develop into productive citizens leading healthy lifestyles.

We offer programs in education, STEM, sports, leadership, and the arts, that help children and teens build confidence, develop essential life skills, and explore their talents.



We have served thousands of youth in the San Fernando Valley, focusing on underprivileged communities, to provide them with access to critical resources and mentorship.

What We Offer

Boys & Girls Club of San Fernando Valley offers a diverse range of programs that include:

- **Academic Support & Tutoring:** Providing after-school homework help and tutoring in core subjects.
 - **STEM Programs & Activities:** Engaging youth in science, technology, engineering, and math.
 - **Sports & Recreation:** Encouraging physical activity and teamwork through athletics programs.
 - **Leadership Development:** Teaching young people how to be leaders in their communities and schools.
 - **Arts & Creativity:** Fostering self-expression through music, art, and performance.
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Leadership



Nicole Chase
CEO/President

**Bachelors in Industrial Psychology
from UC Berkeley**

Nicole is passionate about helping youth learn to love themselves, and to value who they are and where they came from. The goal is to make them feel that they can go anywhere and still feel comfortable.

Background

History:

The Boys & Girls Club of San Fernando Valley began in 1966 as a small recreational space in Pacoima, expanding over 60 years into a 30,000-square-foot facility with programs and facilities to support youth and families in need. The Club has served over 70,000 young people, providing safe, supportive programs focused on self-sufficiency, health, and education.

Mission:

The Club's mission is to empower youth, especially those facing challenges, to reach their potential. Through programs in Arts, Education, Leadership, Sports, and Health, the Club supports social and educational growth, focusing on at-risk youth to build self-esteem, values, and self-reliance.

Summary of Overall Activities:

Each year, over 2,000 youth and families benefit from the Club's supportive programs, led by professional staff and volunteers. The Club, a Boys & Girls Clubs of America affiliate, provides development opportunities in Education, Leadership, Health, Arts, Recreation, and Family Support.

Quantitative and Demographic Information:

Located in Pacoima, the Club serves a predominantly Latino, low-income community where nearly a third of residents are under 18. The Club addresses the specific needs of these youth, offering programs to support and uplift both young people and their families.

Fact Sheet

- **Organization:** Boys & Girls Club of San Fernando Valley
 - **Founded:** 1966
 - **Location:** Pacoima, CA
 - **Mission:** To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens, leading healthy lifestyles.
 - **Key Services:** Academic tutoring, STEM programs, leadership development, sports, arts, social skills, life skills.
 - **Impact:** Serving thousands of youth annually.
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Branding

BGCA PRIMARY COLOR:

PRIMARY: BGCA BLUE
PMS: PROCESS BLUE
CMYK: 100/13/1/2
RGB: 0/129/198
HEX: 0081C6

BGCA Expanded Colors:

Inspirational Green
PMS: 376C
CMYK: 54/0/100/0
RGB: 129/188/0
HEX: 818c00

professional Blue
PMS: 301C
CMYK: 100/53/4/19
RGB: 0/75/135
Hex: 004B87

Service Purple
PMS: 267C
CMYK: 77/97/0/0
RGB: 97/38/158
HEX: 61279E

Theatrical Gray
PMS: Cool gray 11C
CMYK: 77/39/158
RGB: 97/39/158
HEX: 53565A

Great Futures Gold
PMS: 7564C
CMYK: 0/50/100/9
RGB: 226/136/27
HEX: E2881B

Bold Black
PMS: Black C
CMYK: 0/0/0/100
RGB: 0/0/0
HEX: 000000

LOGOS:



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FORMULA FOR
IMPACT

**YOUNG PEOPLE
WHO NEED US MOST**



**OUTCOME-DRIVEN
CLUB EXPERIENCE**



PRIORITY OUTCOMES



**FIVE KEY ELEMENTS
FOR POSITIVE YOUTH DEVELOPMENT**

•
**HIGH-YIELD
ACTIVITIES**

•
**TARGETED
PROGRAMS**

•
**REGULAR
ATTENDANCE**



Graduate from high school ready for college, trade school, military or employment



Be an engaged citizen involved in the community, register to vote and model strong character



Adopt a healthy diet, practice healthy lifestyle choices and make a lifelong commitment to fitness



Contact Us

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Follow Us

Social Media:
<http://smart.bio/bgcsfv>

Media

Club Photos:
<https://bit.ly/4hGY7UQ>
